



behavioral assessments



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THE GRI: BEHAVIOR SCIENCE FOR BUSINESS SUCCESS

Considering that employees are arguably an organization's greatest asset, having the ability to make informed decisions about your workforce, manage and lead people more effectively, and improve their performance can dramatically improve your bottom line and give your organization a definite edge over the competition.

REDW's HR Consulting experts understand that having clear insights into human behavior can help organizations recruit, motivate and retain a more productive and engaged workforce. As a certified affiliate of Growth Resources, Inc., an innovative human capital management company, REDW is pleased to offer **the GRI** (Growth Resources Indicators), an easy-to-use set of cloud-based software tools, proven management techniques, and practical training methods that apply advanced research in behavioral assessment and predictive analytics to help you analyze and manage your human capital.

WHAT THE GRI DOES

- **Recruiting** – Before hiring, understand how candidates will fit the demands of the position and contribute to the team and the organization.
- **Retention** – Enhance employee engagement by helping them understand their talents and strengths.
- **Leadership development** – Foster superior leadership skills in managers.
- **New employee orientation** – Onboard new hires faster and more efficiently.
- **Succession planning** – Identify and nurture future senior leadership.
- **Performance reviews** – Collaboratively establish expectations and results for each position.
- **Communication development** – Encourage more effective communications.
- **Team building** – Implement company strategies while enabling employees to learn about themselves and others.
- **Organization development** – Identify where and how human assets are distributed and how to maximize their impact.
- **Conflict resolution** – Support understanding and collaborative outcomes.

HOW THE GRI WORKS

- Using the online GRI platform, an employee or prospect takes a simple, 10-minute GRI survey that scientifically measures insightful and actionable knowledge about the individual's styles, drives, strengths and motivations.

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- A unique, collaborative space for learning and sharing information, the GRI platform allows individuals, managers and teams to examine predictable behavior patterns as well as “dynamic” or evolving changes.
 - With training and consistent access to the GRI Platform, users can quickly and effectively apply precise information in a broad range of work-related environments.
 - Individuals may be understood within the context of the team, as in the ways individuals complement each other to reach common goals and how a leader’s style affects others on the team.
 - Scalable within an organization, the GRI provides employees, managers and executives alike with a distinctive approach for addressing complex people issues.

PLANS & PRICES

The cost to license GRI is based on the number of employees in the organization per year. The license includes consultant support; access to the GRI cloud platform; an unlimited number of surveys for employees, candidates and positions; and access to results, sharing, dashboards or administrative features, depending on the user rights.

ABOUT GROWTH RESOURCES, INC.

Based in Palo Alto, Growth Resources, Inc. (www.gri.co) is a human capital management company that provides consulting services in innovation and business strategy. The GRI was developed beginning in 2011 to apply the most advanced research in behavioral assessment and predictive analytics in a cloud-based platform to share information, define positions, recruit, analyze teams and organizations, and train leaders in people management.

The GRI complies with Equal Employment Opportunity Commission Guidelines, as well as the professional standards of the American Psychological Association and the Society of Industrial & Organizational Psychology.